

Alpha Invite Tools Chest



How can you invite others to ALPHA? What ways can you invite others to ALPHA? What words do you use? What's the right sentence? How can you be successful in inviting others to ALPHA...See below! And check out our web site at: www.faithchurchmn.org for ALPHA invitations, templates, videos and more.

What is ALPHA...

ALPHA is a place to explore the Christian faith with others. It's a series of videos and conversations focused on the questions of life, faith, and meaning. Each session includes a time to connect with others, hear a talk on some element of faith, and then a chance for people to share their own questions and perspectives with the group. If you want to just listen that's ok too. We create a non-judgmental and open environment where it's easy for anyone who is atheist, skeptic, or simply curious about faith to explore questions of life with new friends.

Who to invite...

People like to be invited to things because it makes them feel wanted. Invite people you want to share your ALPHA experience with. Invite them to join you in this journey. Sure, there's some risk of them saying no but that's ok. Just inviting them is a good step in showing someone you care about them.

- You can invite anyone. There are no geographic boundaries.
- Consider inviting your brothers, sisters, aunts, uncles, grandparents or grandchildren
- Maybe there's someone in your office building or in an association you are part of. Invite them. Maybe there's a staff person where you work. Maybe you work with someone online because of the pandemic. Send them an e-mail or give them a call. Invite your coworkers.
- Invite a neighbor.
- Invite the person who hands you your cup of coffee from the coffee shop.
- Invite someone who looks like they need help
- BIG PICTURE...people appreciated being thought of and invited to something. Show them you care.

What ways can you invite someone...

- E Mail
- Text
- Phone call
- In person
- Instagram
- Twitter
- FaceBook

Faith Church

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Sample e-mail invite script

- Family member invite script:

“The church I go to has been putting on a program called ALPHA. ALPHA is a place to explore the Christian faith with others. It’s a series of videos and small group discussions focused on the questions of life, faith, and meaning. I am planning on participating online and wonder if it might be something you’d be interested in learning more about and maybe joining me? It’s online and starts in January. If you would like to know more I can send you more information or we can talk on the phone. We also have a web page on it here: <https://faithchurchmn.org/alpha/> Here’s a good video too: <https://player.vimeo.com/video/455830970> Let me know what you think.”
- Neighbor invite script:

“We’ve not had the chance to spend much time together and I thought about you when I found out my church was again hosting an event called ALPHA. ALPHA is a place to explore the Christian faith with others. It’s a series of videos and small group discussions focused on the questions of life, faith, and meaning. If you would like to know more I can send you more information or we can talk on the phone. We also have a web page on it here: <https://faithchurchmn.org/alpha/> Here’s a good video too: <https://player.vimeo.com/video/455830970> Let me know what you think.”

Cell phone text invite script

- My church is offering an online program called ALPHA in January. I’m going to participate. It looks fun and wonder if you might be interested in doing it with me? Here’s a link for a video about it: <https://player.vimeo.com/video/455830970> Let me know.

In-person invitation considerations

- 4 main points:
 - 1.) Tell them your church is offering an online event called ALPHA
 - 2.) ALPHA is a chance for people to discuss and explore life and the Christian faith in a small group environment. It’s an opportunity for people to have fun while creating and building meaningful relationships.
 - 3.) It’s a non-judgemental and open environment for people to watch videos and discuss the topics of the videos.
 - 4.) Ask them if they would like to do ALPHA online with you and if not offer to send them more information.
- Send a follow up e-mail

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General Invitation Wording

- Last winter I did the Alpha program online and really enjoyed it. It's a place to explore big questions of life and faith with lots of different people. I think you might enjoy it. Check out his link... <https://faithchurchmn.org/alpha/> Let me know if you're interested.
- My church is running this thing called Alpha (it's a course where you discuss life, faith, meaning, etc) and wanted to see if you wanted to join? It's all online and includes a video and discussion time.
- I'm planning to try Alpha online. It's a series of sessions that explore the big questions of life with a video and discussion time. Any interest in coming? It's free and no pressure to come back if you don't like it.
- I'm trying something online called Alpha. It's a place to explore/discuss life, faith, and meaning. (You know... the small topics in life!) Each session has a video and time for discussion. Any interest in coming with me

Invitation videos and Social Media templates

See web site here: <https://faithchurchmn.org/promoting-alpha/>

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